

Nico Echavarría Claims Second PGA TOUR Victory at ZOZO Championship in Original Penguin® Apparel

#OriginalGoodTime



(Miami, FL, October 28, 2024) — Original Penguin®, a division of Perry Ellis International, Inc., is thrilled to celebrate Nico Echavarría's second PGA TOUR victory at the prestigious ZOZO Championship in Japan. Demonstrating resilience and skill, Echavarría calmly rolled in a birdie putt on the 72nd hole for the one shot victory while showcasing his complete game and unmistakable style wearing Original Penguin's high-performance apparel. The win solidifies Echavarría's reputation as a rising star and Original Penguin's role in providing apparel that blends style, comfort, and innovation.

Echavarría, who hails from Colombia, embraced the dynamic, fashion-forward clothing from Original Penguin that combines style with technical performance to meet the demands of the modern golfer. The victory underscores Original Penguin's commitment to creating golf apparel that performs under pressure while celebrating individuality on the course.

"We are thrilled to celebrate Nico's second PGA TOUR victory at the ZOZO Championship," said Brad Holder, Senior Vice President of Marketing at Perry Ellis International. "Nico represents everything we stand for at Original Penguin: passion, drive, and a unique approach to the game. His commitment to excellence reflects our brand's dedication to creating apparel that meets the demands of the modern golfer while remaining true to our legacy. We look forward to supporting Nico as he continues to make his mark on the PGA TOUR."

With the win, Echavarría jumped up to 65th in the FedExCup Fall standings and also secured a spot in the 2025 Masters, The Sentry, PGA Championship and the THE PLAYERS Championship.

"It's the second win on the PGA TOUR: not a lot of people get to win two times on the PGA TOUR," stated Echavarría. "I'm just going to enjoy this as much as I can and get ready for the next one. I don't think I would have won this week without my first victory in Puerto Rico. I pulled a lot from that moment in the last round on Sunday in Puerto Rico; I used it a lot this week to stay patient and calm. This is a very challenging course and I was able to use that in my favor and was able to get it done and beat two amazing players."

Throughout the week, Echavarría wore Original Penguin's Fall 2024 collection featuring its new Re-Originals sustainable fabrication. These eco-friendly polos are crafted with 30% recycled polyester and use a double-knit high-gauge fabrication for superior performance that helped keep Echavarría comfortable on the course in route to victory.

For over 60 years, Original Penguin, and its namesake icon Pete the Penguin, has been adorned and adored by the masters of leisure and sport to define itself as an American classic. Today, the Penguin icon still stands as a signal for those who know how to be an original and what you wear for the good times.